

OPPORTUNITIES



- Taste of Rockport-Fulton Attendance – anticipated – 550 persons
- Hook Into Service Fishing Tournament – anticipated – 300 anglers
- New Attendance – anticipated – 200-400 persons

Market survey -

- Markets – San Antonio, Austin, Houston, International, Rio Grande Valley

What we are offering

- Ad space with link on three websites from ? through February, 2020 - \$50
 - Specials – from ? though April 2019
- Any of our sponsorship packages
- Donation of Live or Silent Auction Items
- Donation of items for Sponsor Swag Bags (qty – 100)
- Donation of items for Angler’s Registration Bags (qty – 300)
- Donation to Our Mystery Box

Contact:

- Nancy Paulson – Event Chairperson nancy@rockportwebsites.com
- 361-729-1180 office 361-463-8791 cell

Inaugural “Hook Into Service” Fishing Tournament
18th Annual “Taste” of Rockport-Fulton
April 12-13, 2019
HookIntoService.com and TasteOfRockport.com

Rotary
Club of Rockport, TX 

SPONSORSHIP OPPORTUNITIES



Who / What is Rotary? **Rotary International** is an international service organization whose purpose is to bring together business and professional leaders to provide humanitarian services, encourage high ethical standards in all vocations, and to advance goodwill and peace around the world. It is a non-political and non-sectarian organization open to all people regardless of race, color, creed, religion, gender, or political preference. There are 34,282-member clubs worldwide, and 1.2 million individuals, known as Rotarians.

Rockport Rotary Club is providing increased service projects to our community and residents as they build and rebuild the economic and social infrastructure of the area. Examples of the types of support we have provided in the last year include:

1. Since 1980 the Rotary Charles A. Evans Scholarship Foundation (a 501-3c) has awarded over \$250,000 in scholarships.
2. Over \$100,000 directly to community members in need as a result of Hurricane Harvey
3. Approximately \$100,000 to the Rockport Little League, Odyssey After School, Cub Scout Troop 49, Rockport Cultural Arts District, Rockport Center for the Arts, Friends of Connie Hagar, Project Graduation, RF Middle School, ACISD teachers, AC Education Foundation to replace lost equipment because of Hurricane Harvey.
4. Houses to Homes project which furnishes homes built by other service organizations. This project is getting started as of July 2018.

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November 1, 2018

Dear Potential Sponsor:

We are proud to invite you to join us as a sponsor of the Inaugural “Hook Into Service” Fishing Tournament and the 18th Annual “Taste” of Rockport-Fulton. Few tournaments can boast of exceptional fishing waters combined with first-class food, hospitality and comradery that the Rockport and Fulton community and the Rockport Rotary Club is offering.

Today the “Taste” of Rockport-Fulton tradition continues along with the added “Hook Into Service” Fishing Tournament, but not without your support. This is your opportunity to become one of the household names synonymous not only with this historic event, but with Coastal Bend Bays fishing as a whole.

As a sponsor of this event, your business will be visible to all tournament participants and hundreds of visitors – in person, online, and in print – and not only during both events, but from the day you commit as a sponsor. Our anglers are Rotarians from Brownsville to Laredo, Corpus Christi, San Antonio, Austin, Houston, and in between. We will also be promoting this event to the Rotary International’s Fishing Fellowship. Hook Into Service Fishing participants must be Rotarians, Rotaractors, or sponsors. Taste Rockport-Fulton is open to all.

We encourage you to commit early to maximize your business’ exposure. Waiting until February may ensure you still beat the March 1st print deadline; however, you will miss valuable months of promotion through our outreach on our website, on posters, and through various social media channels to name a few.

We look forward to working with you to make the Inaugural “Hook Into Service” Fishing Tournament and the 18th Annual “Taste” of Rockport-Fulton the best tournament of the year – and our best yet.

Please review our sponsorship packet and we welcome you to consider becoming a part of our vision!

Sincerely,

Nancy Paulson
Event Chair

Jeff Coleman
Fishing Tournament Chair

Steve Clarkson
President, Rockport Rotary Club

P.S. - Don’t forget to follow us on social media



HookIntoService Tournament



Tasteof Rockport

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WHY BECOME A SPONSOR?

HIGH RETURN ON INVESTMENT

With an estimated 300 or more anglers and 500 visitors and attendees over 2 days at both the Inaugural “Hook Into Service” Fishing Tournament and the 18th Annual “Taste” of Rockport-Fulton, sponsorship reaches potential customers for a very small amount of money per person.

PRINTED MATERIALS

Sponsors of the Tournament and Taste receive credit on printed materials and advertising materials, corresponding to the level of sponsorship. Advertising materials includes, but is not limited to, a banner at our event during the tournament, posters, and brochures/flyers.

MEDIA & TELEVISION

The “Taste” of Rockport-Fulton receives media coverage in the Corpus Christi viewing area in addition to coverage in local print media including: *Caller Times* and *The Rockport Pilot*. We also publish the events on several area lists of activities along the Texas Coast. We are expecting to expand this year.

ONLINE PRESENCE

Sponsors have their logos displayed on the “Hook Into Service” Fishing Tournament, the “Taste” of Rockport-Fulton, and Rockport Rotary Club websites from the date of your commitment through the end of the year. Depending on your level of support, sponsors will also be promoted in the tournament’s social media platforms such as Facebook. We are expanding our link exchanges and website posts; therefore, online presence will be multiplied.

PLEASE NOTE:

DUE TO CONTENT LAYOUT AND PRINTING DEADLINES, SPONSORS MUST SUBMIT PAYMENT AND ARTWORK NO LATER THAN MARCH 15, 2019 TO BE GUARANTEED INCLUSION INTO THE OFFICIAL T-SHIRT and Banners.

IN ORDER TO MAXIMIZE EXPOSURE FOR YOUR BUSINESS IN OUR PRE-TOURNAMENT/TASTE ADVERTISING AND MARKETING EFFORT (POSTERS/FLYERS, SAVE-THE-DATE NOTICES, WEBSITE, ETC.), SPONSORS ARE STRONGLY ENCOURAGED TO COMMIT IMMEDIATELY SO THE ROCKPORT ROTARY CLUB CAN RECOGNIZE YOUR BUSINESS IN OUR MARKETING EFFORTS.

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2019 Fishing Tournament / TASTE – Schedule of Events

Friday, April 12, 2019

“Taste” of Rockport-Fulton

“Hook Into Service” Fishing Tournament kick-off

- Event tent open at 5:45 pm
- Tickets sales for auction, Mystery Box and drinks 5:45 pm to 8:30 pm
- Food service from the 12-15 local restaurants and caterers from 6:00 pm to 7:30 pm
- Live auction from 7:30 pm to 8:00 pm
- Silent auction and Mystery Box announcements from 8:00 pm to 8:30 pm

Location: Aransas County Airport Community Hanger, 421 John D Wendell Rd, Rockport, TX 78382

Saturday, April 13, 2019

“Hook into Service” Fishing Tournament

- Information booth from 9:00 am to 6:30 pm
- Weigh-in from 12:00 to 4:00 pm
- Snacks and drinks (cash bar) from 12:30 pm to 6:30 pm
- Awards Ceremony from 5:30 to 6:30 pm

Location: Aransas County Airport Community Hanger, 421 John D Wendell Rd, Rockport, TX 78382

Websites have full information on:

- Registration
- Restaurants
- Photo Galleries
- Other Saturday
- Fishing Rules
- Mystery Box
- Hotel/RV Park Info
- events for non-
- Fishing divisions
- Auction Items
- Maps
- anglers

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ROCKPORT ROTARY CLUB

Inaugural “Hook Into Service” Fishing Tournament and 18th Annual “Taste” of Rockport-Fulton

Every sponsor \$1000 and above receives:

- Special recognition from the podium throughout the Taste and Tournament
- Banner placement within the tournament tent (may be grouped with others at the same level)
- Name and logo prominently displayed in any event and social media promotional materials
- Logo on HookIntoService.com and TasteOfRockportFulton.com and RockportRotary.com
- “Swag” Gift bag for every person at the table

Table Sponsor \$1000

8 Taste tickets

One (1) Reserved table of Eight (8) premium seating for the Taste and auction

- All bulleted items from above plus ...
- The opportunity to place promotional items in the angler’s packet

Bronze Sponsor \$5000

2 fishing registrations

One (1) Reserved table of Eight (8) premium seating for the Taste and auction

One (1) Reserved Premium Seating table at Awards Ceremony on Saturday

- All bulleted items from above and lower sponsors
- Logo on event t-shirts
- Logo with link prominently displayed on websites

Silver Sponsor \$10,000

3 fishing registrations

One (1) Reserved table of Eight (8) premium seating for the Taste and auction

One (1) Reserved Premium Seating table at Awards Ceremony on Saturday

- All bulleted items from above and lower sponsors plus ...
- Onsite exhibit space

ROCKPORT ROTARY CLUB

“Hook Into Service” Fishing Tournament and the “Taste” of Rockport-Fulton

SPONSORSHIP FORM

Company: _____

Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

Please check off the appropriate sponsorship level, fill in the above contact information and return this page with a check made payable to Rockport Rotary Club along with your advertisement copy. Camera-ready artwork is to be provided. Electronic submission of artwork should be made by emailing: nancy@HookIntoService.com along with your ad-layout.

Please forward as an EPS file. DUE TO CONTENT LAYOUT AND PRINTING DEADLINES, SPONSORS MUST SUBMIT PAYMENT AND ARTWORK NO LATER THAN MARCH 15, 2019 TO BE GUARANTEED INCLUSION INTO THE OFFICIAL T-SHIRT and Banners.

Mail check and sponsorship form to:

Rockport Rotary Club
Attn: HIST/Taste
PO Box 66
Rockport, TX 78381

Please check appropriate sponsorship level:

- | | |
|--|---|
| <input type="checkbox"/> Silver (\$10,000) | <input type="checkbox"/> Table (\$1000) |
| <input type="checkbox"/> Bronze (\$5000) | <input type="checkbox"/> Custom package |

We have several limited opportunities that are designed to give you a specific sponsorship of an area that typically receives more exposure during the event (listed below). These sponsorships are available instead of or in addition to a level of sponsorship. They cost between \$1000 and \$250. We also welcome the opportunity to customize packages to benefit both sponsor and the Rockport Rotary Club’s Tournament and/or Taste. For additional information, please call Nancy Paulson for details (361-729-1180).

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|---|--|---|
| <ul style="list-style-type: none">• Weigh scales• Volunteers | <ul style="list-style-type: none">• Bussing (HS clubs)• Angler’s bag• Swag Bags for Sponsors | <ul style="list-style-type: none">• Snacks on Saturday• Decorations• And more ... |
|---|--|---|

As an Area Sponsor, you receive logos on websites, special signage at area and recognition from the podium.

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